

Summary

Innovative Senior Graphic Designer with 10+ years of experience in freelance and in-house design, combined. Skilled in creative project and deadline management with great attention to detail.

- **SPECIALTIES**

Branding, Trade Show and Event Design, Promotional Campaigns, Marketing Collateral, Advertising, Infographics, Presentation Design, Social Media, and Photography.

Technical Skills

(In order of proficiency, by category)

ADOBE	InDesign	MICROSOFT	PowerPoint	PM TOOLS	Slack	ADDITIONAL	Figma
	Acrobat		Word		Asana		Wix
	Photoshop		Outlook		Monday.com		GoHighLevel
	Illustrator		Excel		Illustration		
	Bridge		SharePoint		Painting		
	Premiere Pro				Photography		
						Hootsuite	

Work Experience

2006-Present

- **FREELANCE GRAPHIC DESIGNER**

Highlighted Clients:

Salesforce, Cintas, Sun Chemical, Heartland Dental, Perfetti Van Melle, Storopack, CAS, The University of Cincinnati, IFA, The Grief Recovery Institute, Karen Wellington Foundation, Miami Valley Hospital Foundation, Musson Industrial, Synapse Health, Indian Hill Exempted Village Schools, Zipcode Creative, AGAR, and Moving Sites LLC.

- **PROJECTS INCLUDE**

- Promotional campaigns: signage, poster, invitation, event program, and information packet design
- Brand creation and promotion: logo, email signature, business card, and letterhead design
- Digital design: email, social media, and online advertising
- Trade show/event planning and graphics creation
- Wayfinding/Signage
- Infographics
- Iconography
- Presentation design
- Magazine, newsletter, and brochure design
- Package design
- Direct mail and flyer design
- UX/UI Design
- Storyboard Design
- Apparel design
- Production design

You're halfway there! [See the next page for more.](#)



Work Experience

2010-2019
Cincinnati, OH

- **GRAPHIC DESIGNER II – Sun Chemical Corporation**
Promoted in 2016

Collaborated with the global Marketing Team to plan trade shows and design event graphics; planned/designed interior re-branding with leadership team; improved and updated Sun Chemical's global marketing collateral; created graphics for advertising (print, online and social media), sales meetings, presentations, holiday cards, Sun's website, and email marketing; photographed and photo corrected product images; managed vendors, mentored freelancers, and interns.

2009
Columbus, OH

- **DESIGN INTERN – WBNS 10-TV**

Designed informational screens for newscasts, lower and upper thirds, and "looks" for themed broadcasts; created web advertisements and was exposed to the use of animation.

2008
Cincinnati, OH

- **TABLOID DESIGNER – Cincinnati Enquirer**

Designed page layouts and co-supervised photo-shoots for CiN Weekly Magazine.

Education

2008-2010
Pittsburgh, PA

- **BACHELOR OF SCIENCE, GRAPHIC DESIGN**

The Art Institute of Pittsburgh
- Honors Graduate

2005-2007
Dayton, OH

- **ASSOCIATE OF APPLIED BUSINESS IN ADVERTISING ART**

The Modern College of Design (FKA: School of Advertising Art)
- Honors Graduate

Volunteering

2016
Blue Ash, OH

- **MARKETING ADVISOR – Blue Ash Community Church**

Advised on new location branding; created interior graphics; designed a new logo for the kids' environments; managed social media account.

2019
Dayton, OH

- **GRAPHIC DESIGNER – Brigid's Path**

Designed mission statement handout and RTA bus ads.

